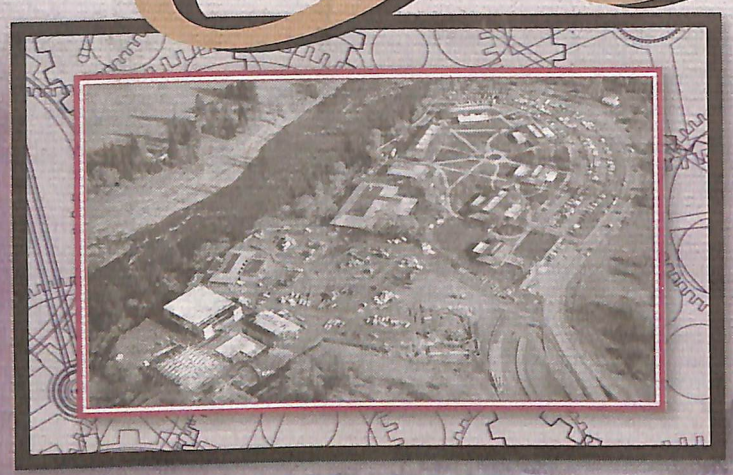
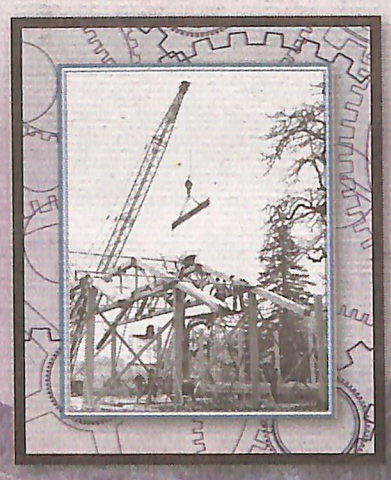
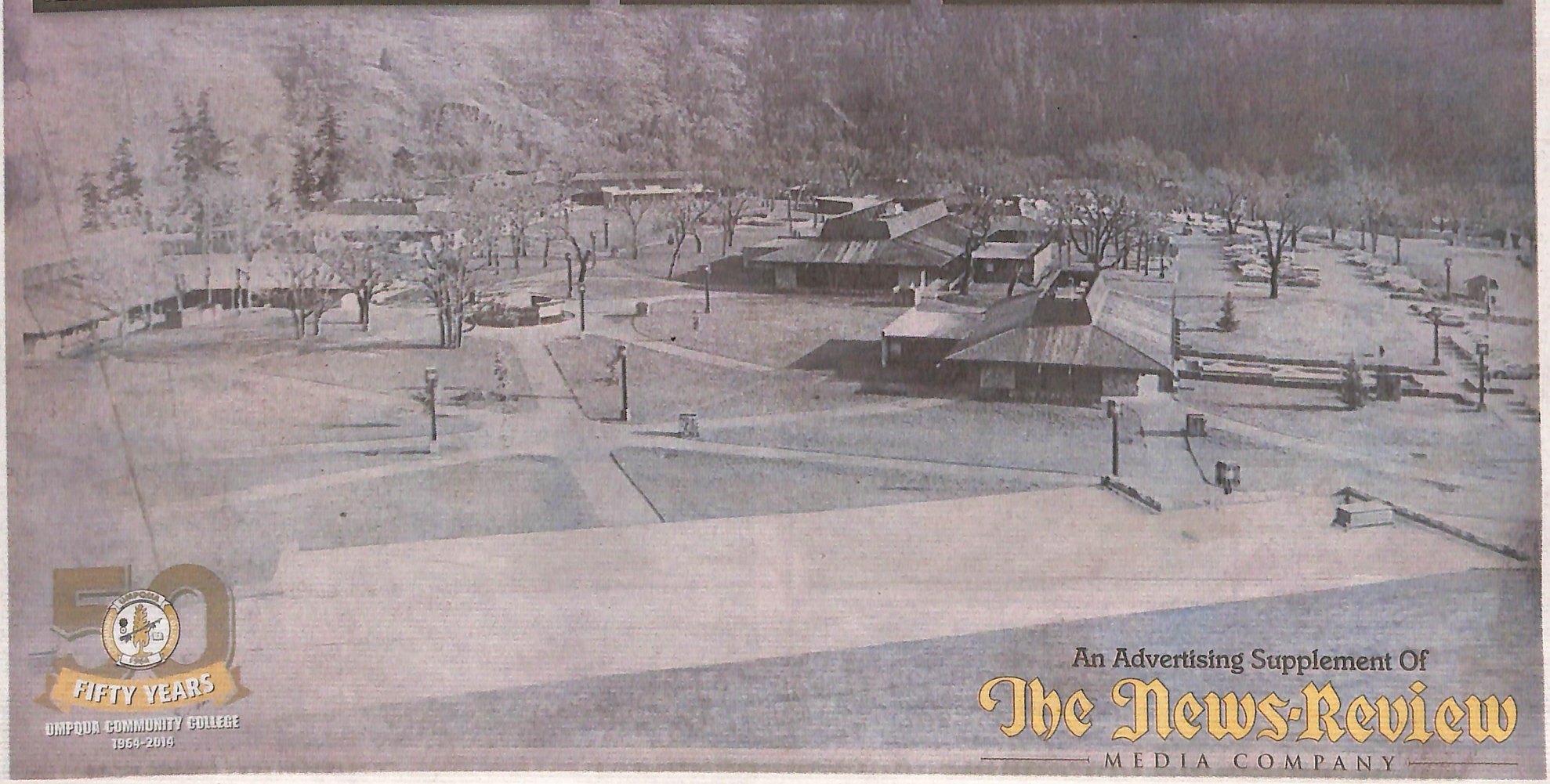
Umpqua Community College at 50

Making History in Douglas County







FIFTY YEARS
UMPQUA COMMUNITY COLLEGE
1964-2014

An Advertising Supplement Of

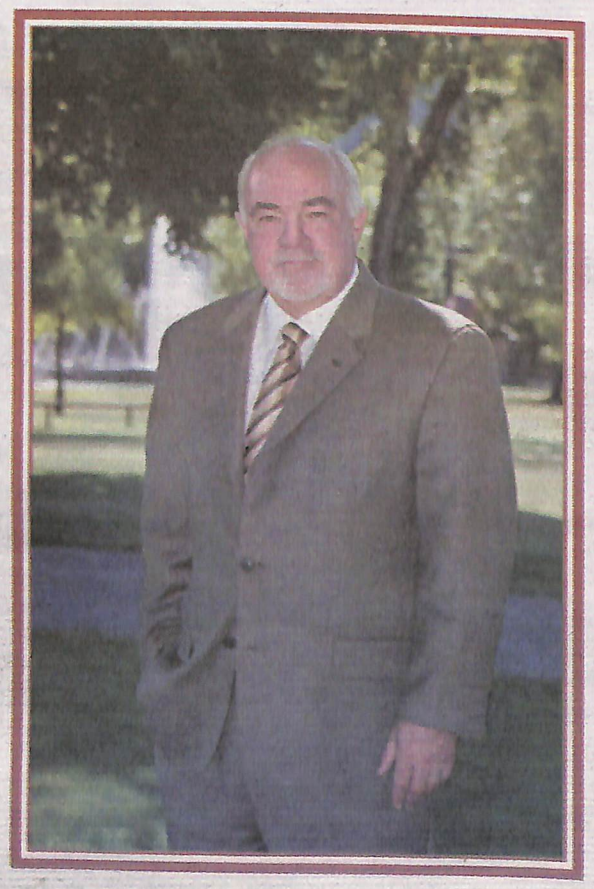
The News-Review

MEDIA COMPANY

President

On behalf of the Board of Trustees and the entire Umpqua Community College family, I am happy to submit this message to the citizens of Douglas County. It is particularly significant as we begin to celebrate 50 years of service to Douglas County. Over the years, many community and business leaders began their educational pursuits at UCC. From a cluster of classrooms in downtown Roseburg, the campus has become one of the most beautiful and welcoming campuses on the west coast.

In the last year, our student newspaper, The Mainstream, received both regional and national recognition, our Toyota T-10 program is considered an industry leader, the Umpqua Singers traveled to Europe and South America, and we opened the Danny Lang Teaching, Learning and Event Center, which provides industry-standard training to students in the wine industry. Just as important, the College strengthened relationships with local and state leaders and improved service to our K-12 partners.



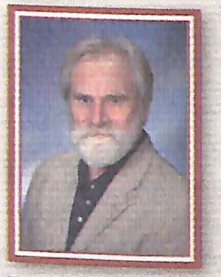
As we move through our 50th year, student success is our primary goal. The campus is committed to meeting local needs by providing comprehensive, relevant, innovative instruction and programming.

I hope you have the opportunity to visit our campus and enjoy its natural beauty, to witness first-hand what we do on a daily basis, and to enjoy the many cultural events sponsored by or held at UCC venues. Please visit me anytime; I would be happy to stroll through our grounds with you and discuss your ideas and ways UCC can best meet the needs of Douglas County.

Joe Olson
UCC President

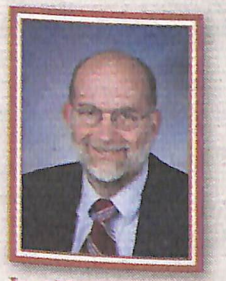
UCC Board of Trustees

Betty Tamm
Oakland
Elected July 2007
Zone 1: North County



Bob Bell
Elected July 2009
Dillard
Zone 5: South Central

Elin Miller
Board Chair
Umpqua
Elected July 2011
Zone 2: North Central



Joe Yetter
Elected July 2011
Azalea
Zone 6: Southeast County

Wendy Weikum
Elected July 2007
Roseburg
Zone 3: West Central

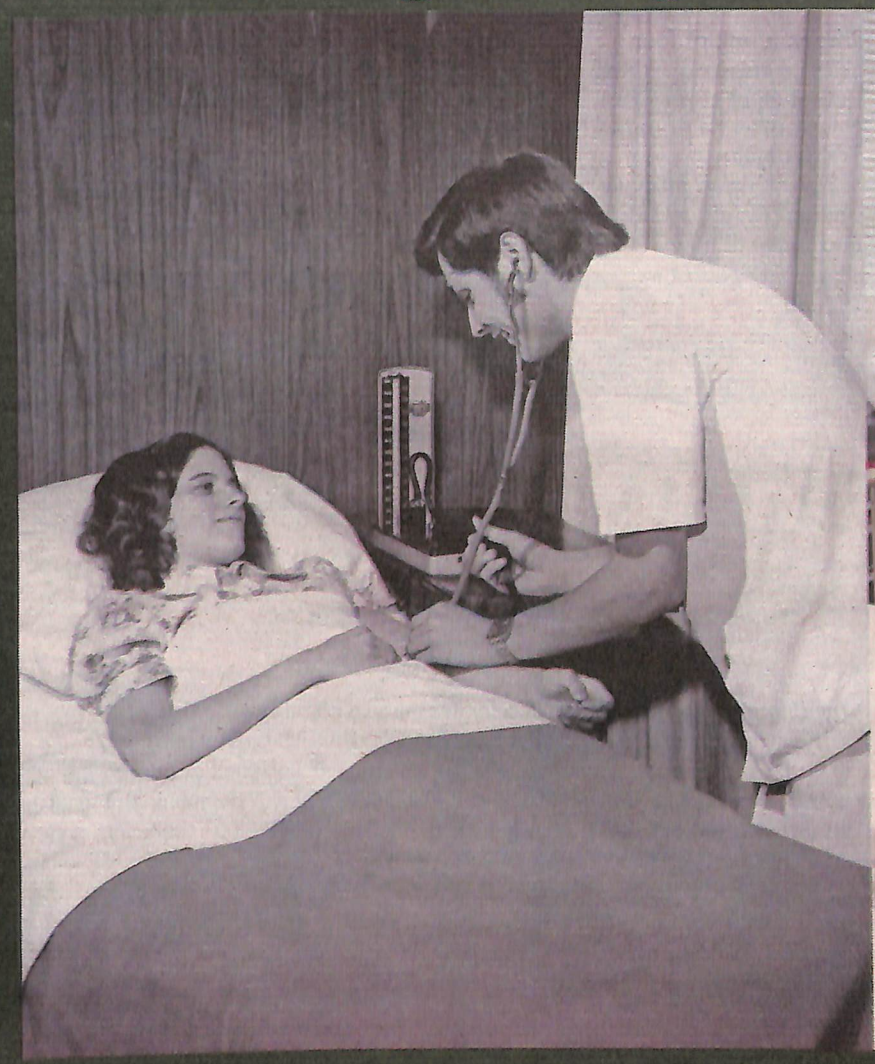
Vanessa Becker
Elected July 2009
Roseburg
Zone 7: District At-Large

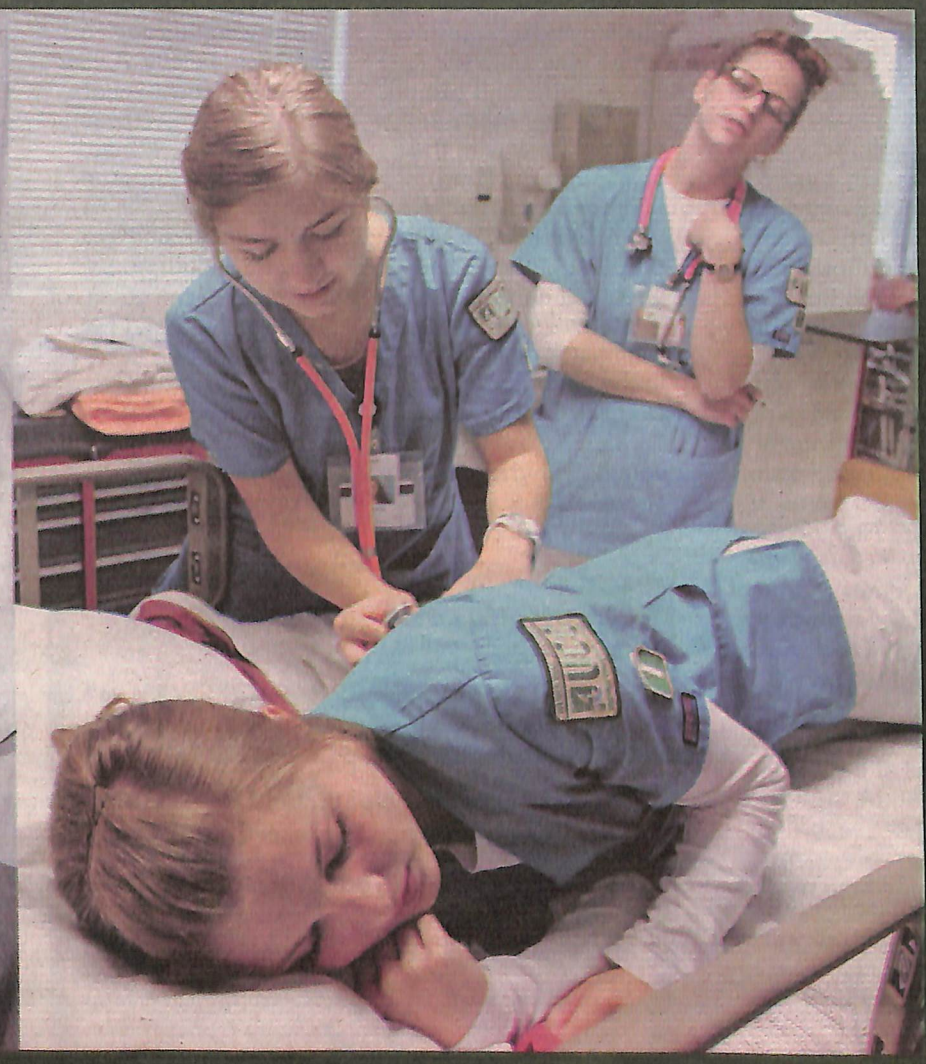
Sharon Rice
Elected July 2009
Roseburg
Zone 4: East Central

50 FIFTY YEARS
UMPQUA COMMUNITY COLLEGE
1964-2014

Umpqua Community College

Serving Douglas County for 50 years





Spring classes start March 31 · **www.umpqua.edu** · **541-440-4600**

UCC History

The story of UCC began in the late 1950's, when a group of community leaders became intrigued by the idea of a community college in Douglas County.

The American Association of University Women spearheaded a committee that embarked on a fact-finding tour of other colleges, returning with a recommendation that the Roseburg School District pursue it.

The Roseburg Chamber of Commerce formed an Education Committee in 1960, with Wayne Crooch serving as its chairman.

Crooch had moved to Roseburg from Oklahoma in 1939 and owned a plumbing business. He'd just completed five years on the Roseburg School Board and thought it was time Douglas County had its own community college.

His committee agreed to explore the idea of having the University of Oregon offer extension courses after hours at Roseburg High School.

The first class of the new program – general psychology – enrolled 68 students the first night and had to be split into two sections. Harry Jacoby, who was principal at the high school at the time and would later become UCC's first president, coordinated the new program.

In August, 1962 a countywide committee was formed and established the framework for the district that would include the boundaries for the five elected representatives.

The committee's petition for an election on the new college district required a $1,000 bond. Crooch went to the Chamber of Commerce and asked for $500, which was approved. His committee then printed buttons that read: I Want A Community College and sold them for $1 each to raise the remaining $500.

Two months later the state Board of Education approved the formation of the Umpqua Community College district, but it would take a couple of years for legal challenges to be resolved (there was a lawsuit filed on the proposed campus location that made its way all the way to the state supreme court).

Crooch and Jacoby would work tirelessly to prepare for the election, attending an estimated 39 meetings in 35 days.

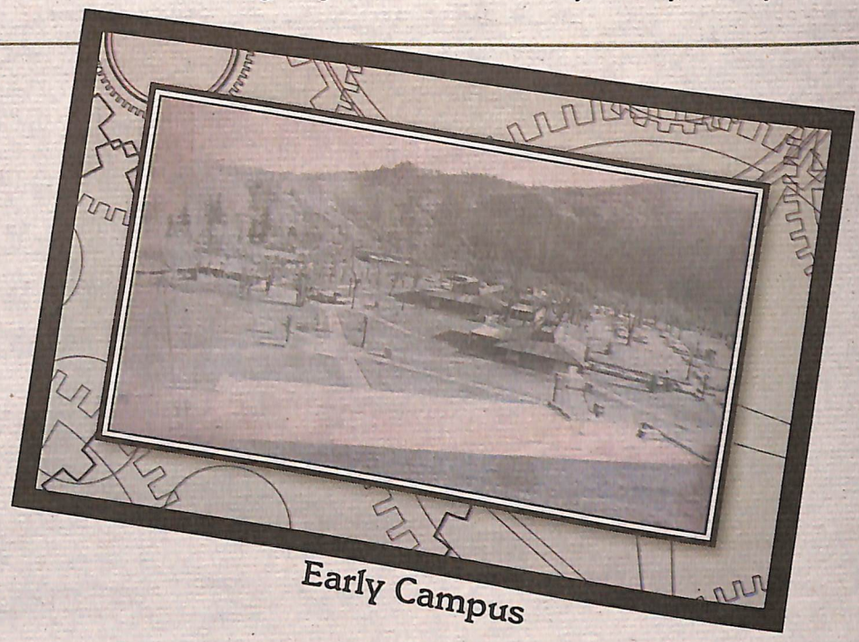
Finally it was up to the citizens of Douglas County and on March 30, 1964, voters overwhelmingly approved the establishment of a college district by a vote of 3,190 to 825.

In that same election, voters selected UCC's first seven-member board of directors – one each from the five zones and two at-large members. The first official board meeting was held April 2, 1964 and Crooch was elected chairman.

After reviewing 22 proposed sites for a new campus, the board accepted a donation of 98.5 acres along the North Umpqua River from Elton and Ruth Jackson. In May of 1965 voters agreed to finance construction through a five-year tax levy. A year later the first shovel of dirt on the project was ceremoniously turned by then-governor Mark Hatfield.

Those attending that rainy May afternoon recalled that the governor accidentally tossed the shovel of dirt on Jacoby's shoes.

The initial project included four phases, with the first encompassing the administrative building, library, a unit of four science classrooms and unit of eight curriculum classrooms (later named Snyder Hall).



Early Campus

The campus officially opened in August, 1967 and more than 2,200 students enrolled that year.

"You can't help but feel good when you look out there and see what you've got and feel you might have had some small part of it," Jacoby recalled not long after the campus opened. "I feel the country we have today was built because a lot of people gave of themselves."

UMPQUA COMMUNITY COLLEGE
- AND -
UMPQUA TRAINING & EMPLOYMENT

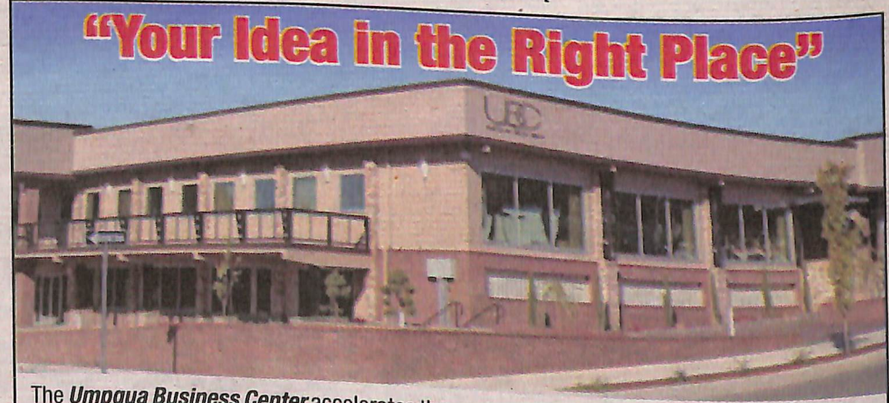
have been workforce partners for 40 years.
Together we are helping build work ready communities in Douglas County.

Thank you UCC for your 50 years of service!

Congratulations!

ute1stop

"Your Idea in the Right Place"



The ***Umpqua Business Center*** accelerates the successful development of start-up businesses in a business incubation setting. A Business Incubator isn't just a building . . . it's a program of targeted resources, services, guidance and support designed to nurture the success and growth of start-ups through the vulnerable phases of development. Our goal is to grow businesses that are viable and financially feasible, "graduating" them into self-sufficiency, creating jobs and revitalizing the local economy.

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UCC'S SMALL BUSINESS DEVELOPMENT CENTER
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History cont.

Groundbreaking

Gov. Mark Hatfield & Harry Jacoby

Installing Sidewalks

Phase III Campus

First Student Council

2009 Campus

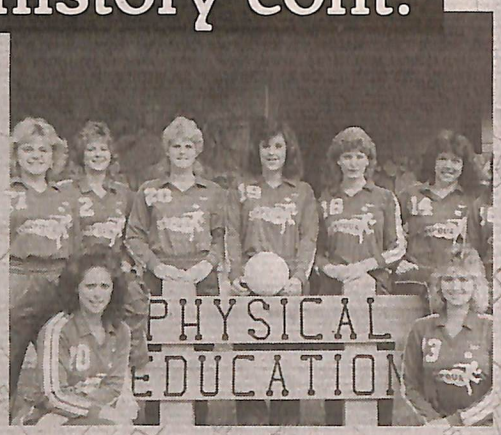
Fountain Construction

Men's Basketball OCCAA Champs
1971-1972

Gymnastics

50th Anniversary - Page 5

history cont.

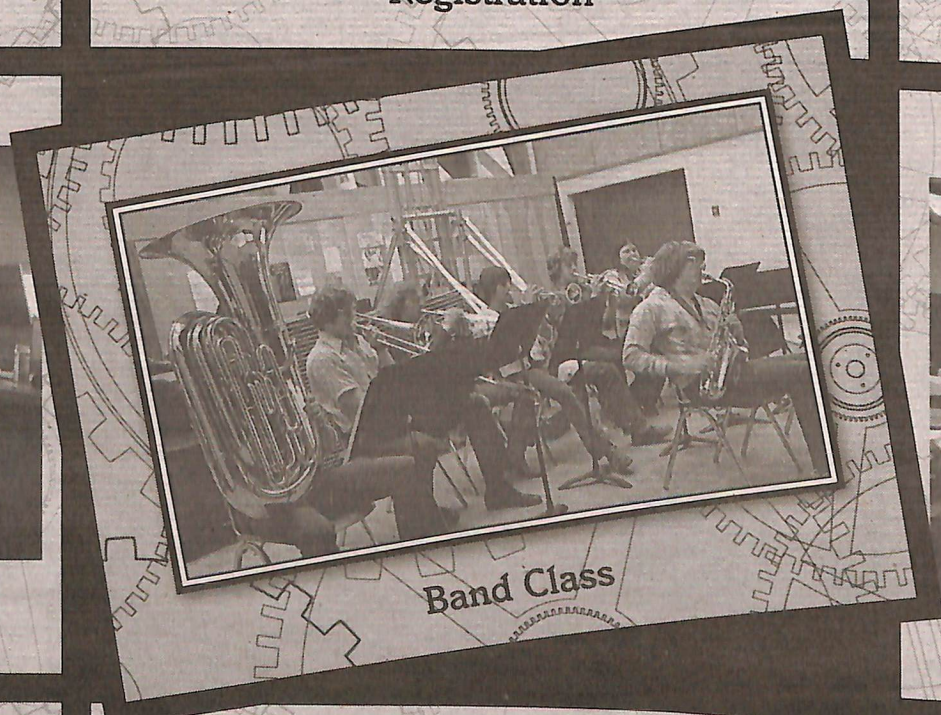


Physical Education

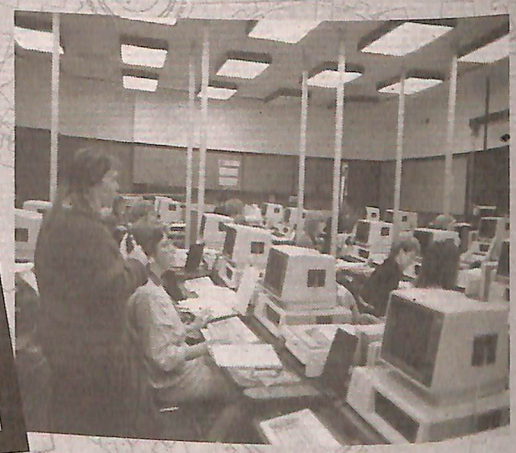
Registration

Beauty School

Auto Shop

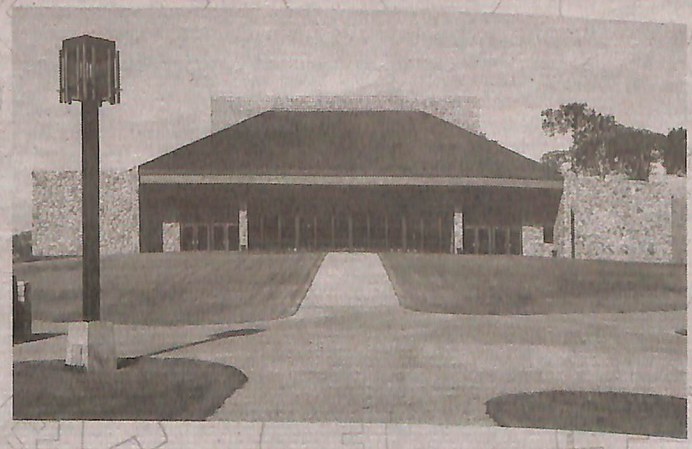


Band Class



Computer Science

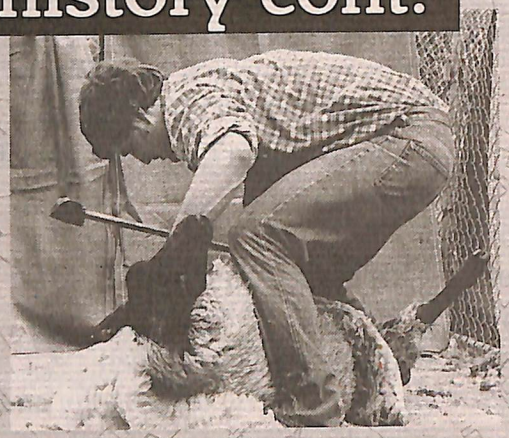
Art Department



Jacoby Auditorium

Welcome Sign

history cont.

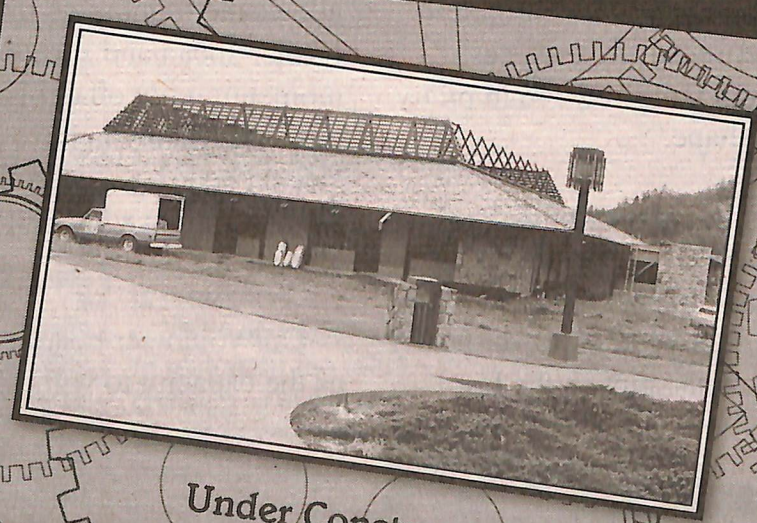


Sheep Shearing

Instructor Bob Bell

Nursing

Surveying



Under Construction

Music Department

Forestry Department

Tree Planting

Computer Science

50th Anniversary - Page 7

Foundation History

Much like a "silent partner," the Umpqua Community College Foundation has been part of UCC's history for most of its 50 years.

Established in 1970, the UCC Foundation leads the college's fundraising efforts, a task it is able to facilitate through its tax-exempt, non-profit status.

With a bare-bones staff and volunteer board of community leaders, the UCC Foundation has funded thousands of scholarships and landed millions in grants that have allowed UCC to enhance the student experience.

"The fundamental thing we do is raise money for scholarships," said Dennis O'Neill, who is in his sixth year as the foundation's executive director. "When I came here we had $5.24 million distributed in a number of places. When the downturn hit during my first year we lost around 18 percent of that and were down to around $4.3 million. But we just crested $11 million in total corpus (property, cash, investments), so we're in pretty good shape."

That has allowed the foundation to ramp up its scholarship program, awarding more than $400,000 over nearly 300 scholarships in the last year alone. That was up from the $255,580 in scholarships awarded the previous year.

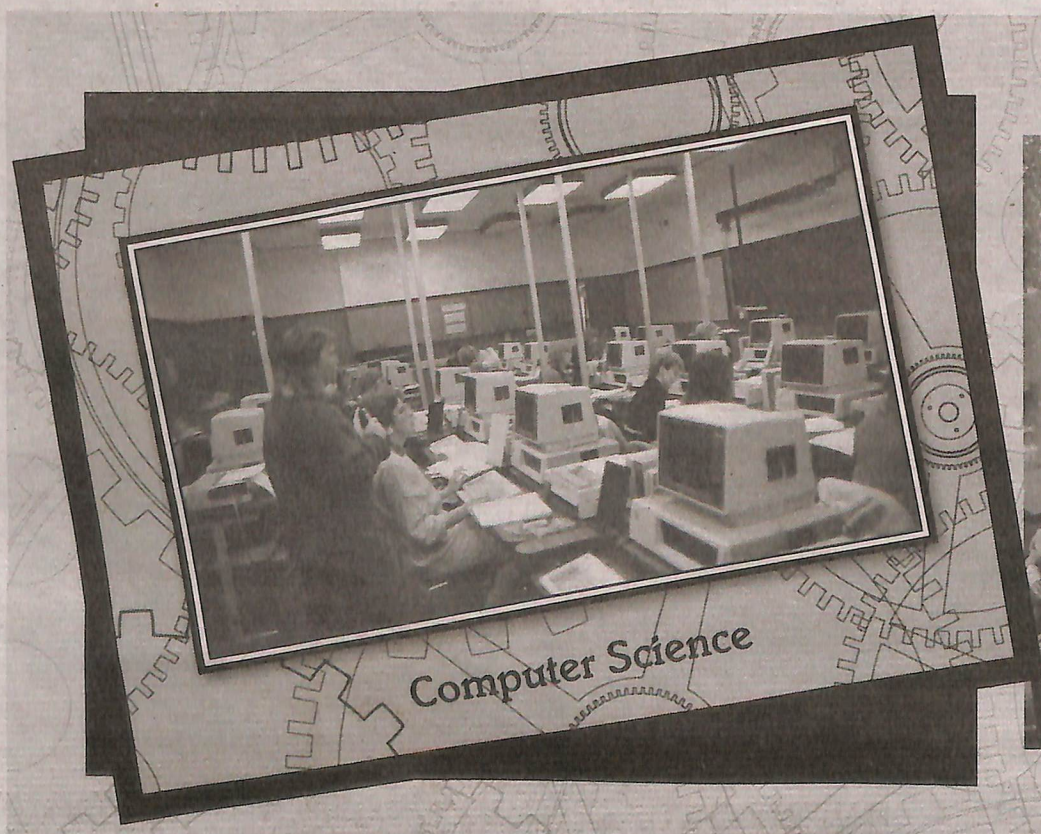
O'Neill said the foundation is working to be fully independent. "We essentially already operate independently, but there are still areas where we are connected to the UCC structure."

That independence is what allows the foundation to think further ahead and sustain momentum not otherwise possible when you have an elected board of directors and turnover at the administrative levels.

"Our volunteer board gives us the capacity to withstand shifts in priority at the college," O'Neill said. "Our board is committed to a longer period of time."

Umpqua Community College's next 50 years will likely be influenced significantly by technology and it has been preparing for that, according to O'Neill.

"In 2001 the college got a Title 3 grant from the federal government for innovation," he said. "They gave us five years to put some technology into the campus and we built some instructional kiosks. We also began offering some online education."



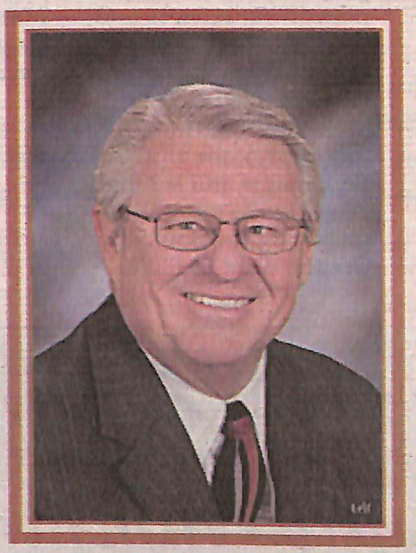
Thank You!

Foundation

Happy 50th Birthday Umpqua Community College!

The Umpqua Community College Foundation has been the principal resource development partner of Umpqua Community College since 1970. As a private fund-raising entity, the UCC Foundation is dedicated to securing funding and planned gifts to support the needs of college programs and students.

The UCC Foundation has just finished developing two wholly owned corporate facilities: a 501(c)(2) facility which is known as the Umpqua Foundation Holding Company, Inc. and a C-Corporation which is known as the Hundred Valleys Management Services Corporation. These companies allow us the freedom to pursue additional resources for the college, hold them in a property management entity, and earn income for reinvestment in other properties.



The UCC Foundation's grant-seeking officer has been awarded nearly $13 million in the past six years. We submit an average of one grant every 6.5 days with a success rate of 68 percent. UCC Foundation's scholarship officer distributes about $1.5 million each year in college and agency scholarships to our students.

Endowments for scholarships have increased with the addition of the Del Blanchard Family Veteran's Endowment and the Sarah Powell Memorial Viticulture and Enology Endowment in the past few months.

The UCC Foundation now manages 81 endowment funds and 162 outside entity or annual scholarship funds.

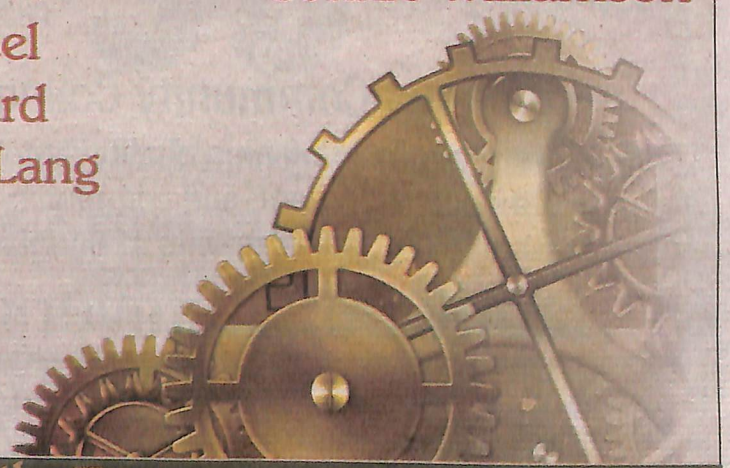
Through prudent investment strategies the Foundation's assets continue to grow and provide increased opportunity for our community's college. The Foundation's assets grew by nearly $1 million during 2012-13 due to increased investment and earnings. The Foundation's assets have grown by an additional $1.5 million so far in 2013-14 due to a planned gift.

The 40-member Foundation Board, which works in a semi-autonomous committee structure, provides us the capacity and resources to undertake the most challenging tasks. UCC Foundation led the capital campaign to build the Southern Oregon Wine Institute and provided leadership of the bond levy campaign. Foundation board members are selected by other members of the board based on their expertise, spheres of influence and commitment to the long-term strategic vision of the Foundation. Foundation staff members are highly trained and experienced resource development professionals. The Foundation Board and staff encourage everyone to help us support OUR UCC.

Dennis O'Neill
Executive Director
UCC Foundation

UCC Foundation Board

Jeff Ackerman
Dick Baltus
Neal Brown
Ronnie Bruce
Elaine Cheney
Jerold Cochran
Renee Coen
Bob Dannenhoffer
Brent Eichmann
Lynn Engle
Steve Feldkamp
Chris Goodwin
Melony Marsh
Greg Henderson
Scott Henry, III
Neil Hummel
Greg Johnson
Earl Jones
Tom Keel
Don Laird
Danny Lang
Jean Loosley
Elin Miller
Tom Nelson
Mo Nichols
Kathleen Nickel
Joe Olson
Alex Palm
Brian Pargeter
Lee Paterson
Bob Ragon
Alanson Randol
Dale Ritter
Dave Sabala
Sue Shaffer
Charley Thompson
Liz Watkins
Gary Wayman
Connie Williamson



50th Anniversary - Page 9

Hall of Fame

On March 7, as part of Umpqua Community College's 50th anniversary celebration, four new members will be inducted to the Spirit of Umpqua Hall of Fame.

The induction will be preceded by an informal reception at 6 p.m. Friday, March 7. The program will follow at 7 p.m. The celebration will be held in Jacoby Auditorium on UCC's main campus, 1140 Umpqua College Road.

UCC has been inducting new members to the Spirit of Umpqua Hall of Fame since the college's 30-year anniversary. New members are inducted every five years.

Nominations for the Spirit of Umpqua Hall of Fame were screened and considered by a selection committee and finalists were recommended to UCC's board of directors. Selection was based on a number of criteria, including exceptional service to the college, a minimum of 10 years of service, and retirement status.

SPIRIT OF UMPQUA HALL OF FAME 2014 Inductees

Sherril Wells

Sherril Wells worked at UCC from 1982-2001 and served as the dean of Career and Technical Training. Respected for his strong leadership and character, Wells was the motivating force behind UCC's apprenticeship programs and several career training programs, including fire science, welding, emergency medical technician, and automotive.

Well's was a key figure in the creation of UCC Community Education, which provides professional and personal enrichment classes throughout Douglas County.

He worked closely with students, offering counsel and support, and had a powerful impact on countless lives.

Marie Rasmussen

Marie Rasmussen taught art at UCC for 30 years (10 part-time and 20 full-time). She was named the Outstanding Faculty Member in 2001-02 and served as department chair and goodwill ambassador.

Rasmussen had great skill as a fund-raiser and grant-writer and personally submitted successful grants to Mildred Whipple, Hallie Brown Ford, Dr. Unruh, the Cow Creek Foundation and many others. She raised funds for three outdoor sculptures, including "Hands," which she designed and produced with Tim Johannes, UCC welding professor.

She was a tireless contributor to the community and organized festivals, art shows, fun runs, and Christmas dinners. She encouraged creativity and risk-taking, and brought art into schools whenever possible.

Lee Paterson

As the superintendent of the Roseburg School District, Lee Paterson was a primary partner of UCC and a constant source of assistance to the past seven presidents of the college. Paterson provided essential networking services and made major financial contributions during times of need.

He served as past president of the UCC Foundation and led the campaign to raise $2.5 million for the Southern Oregon Wine Institute.

Ronnie Bruce

Ronnie Bruce has demonstrated exceptional service and commitment to UCC as the major community benefactor for the nursing program. In 2004, she funded the first SIM babies for the Nursing Simulation Lab and has continued to contribute money for replacement SIM mannequins.

In 2006, when the college was experiencing severe budget deficits, Bruce pledged $1 million to fund two nursing faculty positions, allowing hundreds of students to fulfill their dreams of becoming nurses.

HPS Electrical Apparatus Sales and Service

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Happy 50th Anniversary!

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Congratulations, Umpqua Community College

Each spring, the Cow Creek Umpqua Tribe presents scholarships to graduating seniors from each Douglas County High School. These $1500 scholarships are awarded to seniors who are chosen by their school's staff. Each student selected plans on attending Umpqua Community College and has shown civic-mindedness as well as academic performance during their high school years.

We are proud of the 50 years of educational commitment Umpqua Community College has provided to Southern Oregon.

COW CREEK UMPQUA TRIBE OF INDIANS

2371 NE Stephens • Roseburg, Oregon 97470
541.672.9405 • www.cowcreek.com

Athletics

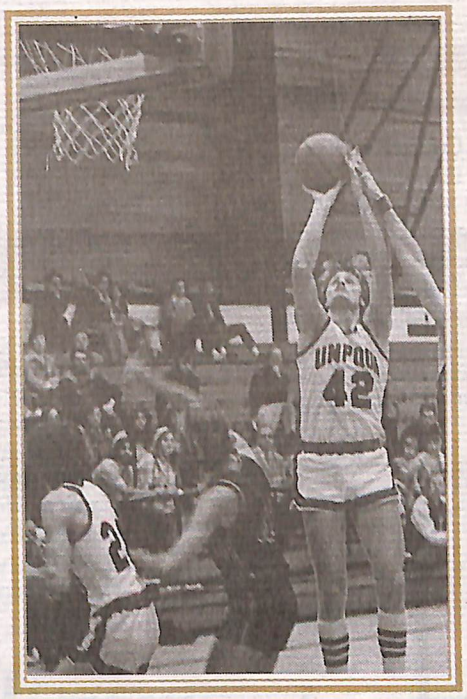
Men's basketball debuted in 1967 as the first sport offered at Umpqua Community College. Cy Perkins was the college's first coach and athletic director. Perkins remained the athletic director at UCC for 27 years; he retired in 1994.

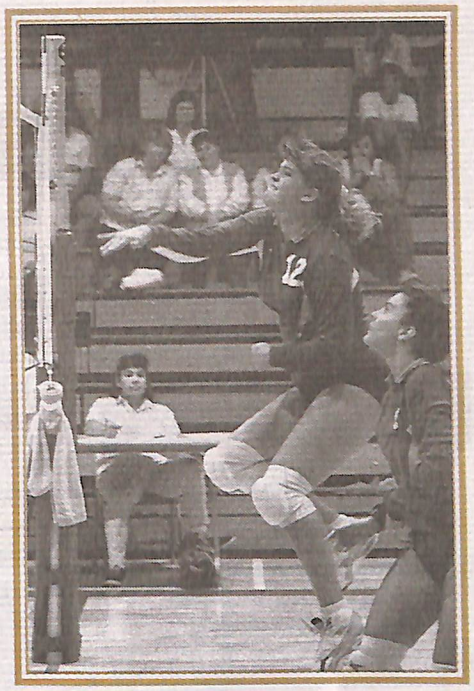
Until 1983, UCC was a member of the Junior College Athletic Conference and the Oregon State Athletic Association. Through those affiliations, UCC competed nationally in final tournaments.

In 1984, UCC (and all of the community colleges in Oregon) joined the Northwest Athletic Association of Community Colleges, a two-state conference made up of two-year college teams in Oregon and Washington. Since then, UCC teams have gone on to win numerous championships.

For nearly four decades, UCC athletes were known as the Timbermen and Timberwomen. They became the Riverhawks in 2005.

At one time, UCC offered 12 sports (including cross country, wrestling, golf, tennis, and soccer), but today offers men's and women's basketball and volleyball.





Roseburg Refrigeration
Mechanical Contractors
CCB# 199302
Congratulations to UCC on your 50th anniversary!
We appreciate all UCC does for the community and local businesses!
Roseburg Refrigeration Mechanical Contractors is available 24/7 for all of your heating, air conditioning, commercial kitchen equipment and commercial refrigeration needs!
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Congratulations UCC
...for 50 years...
THANK YOU for your dedication to our community & small businesses!
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Timeline

February 1960

A group of local citizens asks Roseburg School District to support a program that includes lower division college courses.

March 1964

Douglas County voters approve the college by a landslide vote of 3,190 to 825. Voters elect the first college board of trustees, which includes Wayne Crooch as chairman. A month later, Harry Jacoby is named UCC's first president and budget director.

May 1966

Then-Governor Mark Hatfield attends UCC's official groundbreaking ceremony and says, "In this Shangri-La setting, we can look forward to many students having a rendezvous with opportunity." The first phase of construction begins.

September 1969

The second phase of construction is completed and includes additional classrooms and a building for vocational and technical classes. Enrollment climbs to 3,357.

1972

The third phase of construction is completed and includes the Campus Center and PE complex buildings, the pool, and a 1,000-seat auditorium, which would later be named the Jacoby Community Auditorium for Harry Jacoby and his wife Florence.

1960

1970

December 1962

The state Board of Education approves a request to establish a Douglas County community college district.

February 1965

The board accepts a donation from Elton and Ruth Jackson of 98.5 acres along the North Umpqua River.

May 1965

Voters approve a five-year tax levy to finance campus construction.

August 1967

Construction is completed on the administration building, classrooms, and the library. Classes begin. More than 2,200 students enroll the first year.

1970

The UCC Foundation is formed as a nonprofit organization. The sole purpose of the foundation is to support the college and its students.

1980 1990 2000 2010

1982

The Educational Skills Building is completed.

2000

Construction is completed on the Technology Center building.

2009

Thanks to Victory Builders, the campus undergoes a dramatic beautification with the construction of the Victory Fountain, decorative central compass, and outdoor terrace on the Jacoby Auditorium.

2011

Construction ends on the 24,000-square-foot Danny Lang Teaching, Learning, and Event Center, an environmentally friendly building that is home to the Southern Oregon Wine Institute. The UCC Foundation provides $2.5 million towards construction; the remaining $4 million comes from economic stimulus funds.

1979

The Whipple Fine Arts Building is completed.

1995

The Ford Childhood Enrichment Center, an on-campus childcare facility, opens. This is the first dedicated facility for childcare, which had been offered in Wayne Crooch Hall since 1985. The center was funded by the Ford Family Foundation.

2007

The outdoor Swanson Amphitheatre is built by the Roseburg Morning Rotary and Roseburg Rotary clubs to mark the 100th anniversary of Rotary International.

Presidents

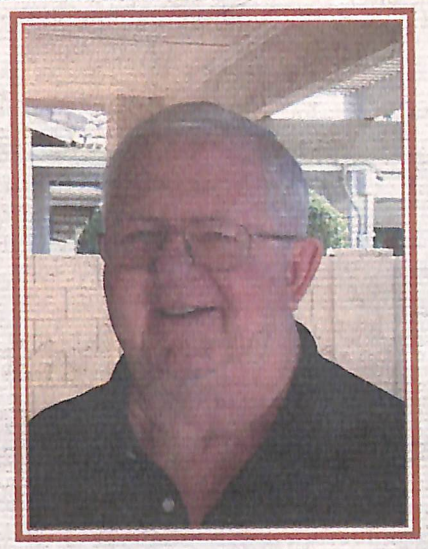
With nearly 15 years under his belt, Dr. James Kraby has the distinction of being the longest-serving president in Umpqua Community College history. He served from 1986 to 2000 and, upon his retirement, he became the only person ever named a president emeritus by the board, a symbol of the college's appreciation for his many years of dedicated service.

Today, Kraby lives in Arizona with his wife and family, but reflects fondly (and frequently) on his time at UCC and the impact the college has made on Douglas County over the last 50 years.

"Try to imagine what Douglas County would be like if it didn't have UCC," Kraby said. "Our role was to provide education for both college transfer and technical programs. Along with community education, short courses, and student activities, the college always reached out to the community."

Kraby first heard about UCC through the community college grapevine. A colleague said UCC was looking for a president and mentioned that it was "a very fine college." Kraby applied, interviewed, and, about five weeks later, was offered the position. He accepted without hesitation.

"I was very impressed with the UCC board of directors," he recalled. "Over the years, they worked hard to support staff and students. They were very supportive of me as their president. They represented our county with pride and dignity. I am very thankful for their support."



Jim Kraby

Two people who stand out to Kraby are Charles Plummer, former UCC vice president, and Cy Perkins, former athletic director.

"Each in their way made my job easier. If I was having a down day, one or the other would cheer me up," he said. "I'm thankful to call them my friends."

Kraby said he is most proud of the accomplishments of his staff during his time as UCC president. He mentioned the building of the Ford Childhood Enrichment and Technology centers, and the outstanding faculty and student awards that were given every year.

On a larger scale, Kraby is proud to have been a part of a larger effort to bring education to more people through the development of community colleges.

"It was very exciting to witness events leading to the buying of land, building the physical campus, and the hiring of new staff," he said. "It was heartwarming to witness all that happening in the last 50 years. During that time, I served a total of 25 years as a college president. I'm very proud to be a part of this national movement and, most of all, UCC."

UCC President

1964-75
Harry Jacoby

1975-85
Dr. I.S. "Bud" Hakanson

1986-00
Dr. James M. Kraby

2000-02
Dr. Patricia A. McDonald

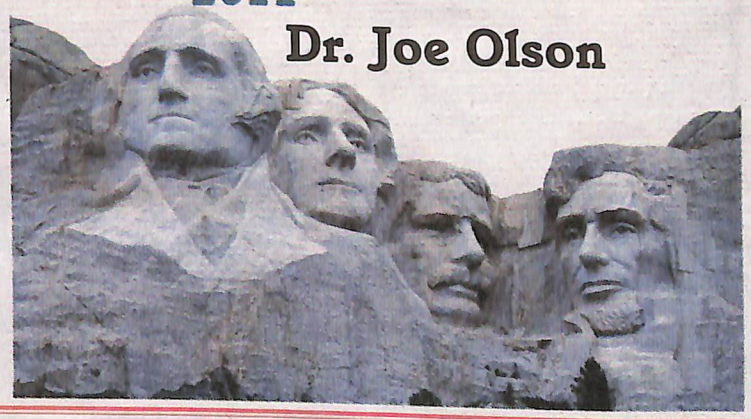
2002-03
Dr. Harvey O. Bennett (Interim)

2003-04
Dr. David N. Beyer

2004-10
Dr. Blaine Nisson

2010-11
Dr. Rita Cavin (Interim)

2011-
Dr. Joe Olson



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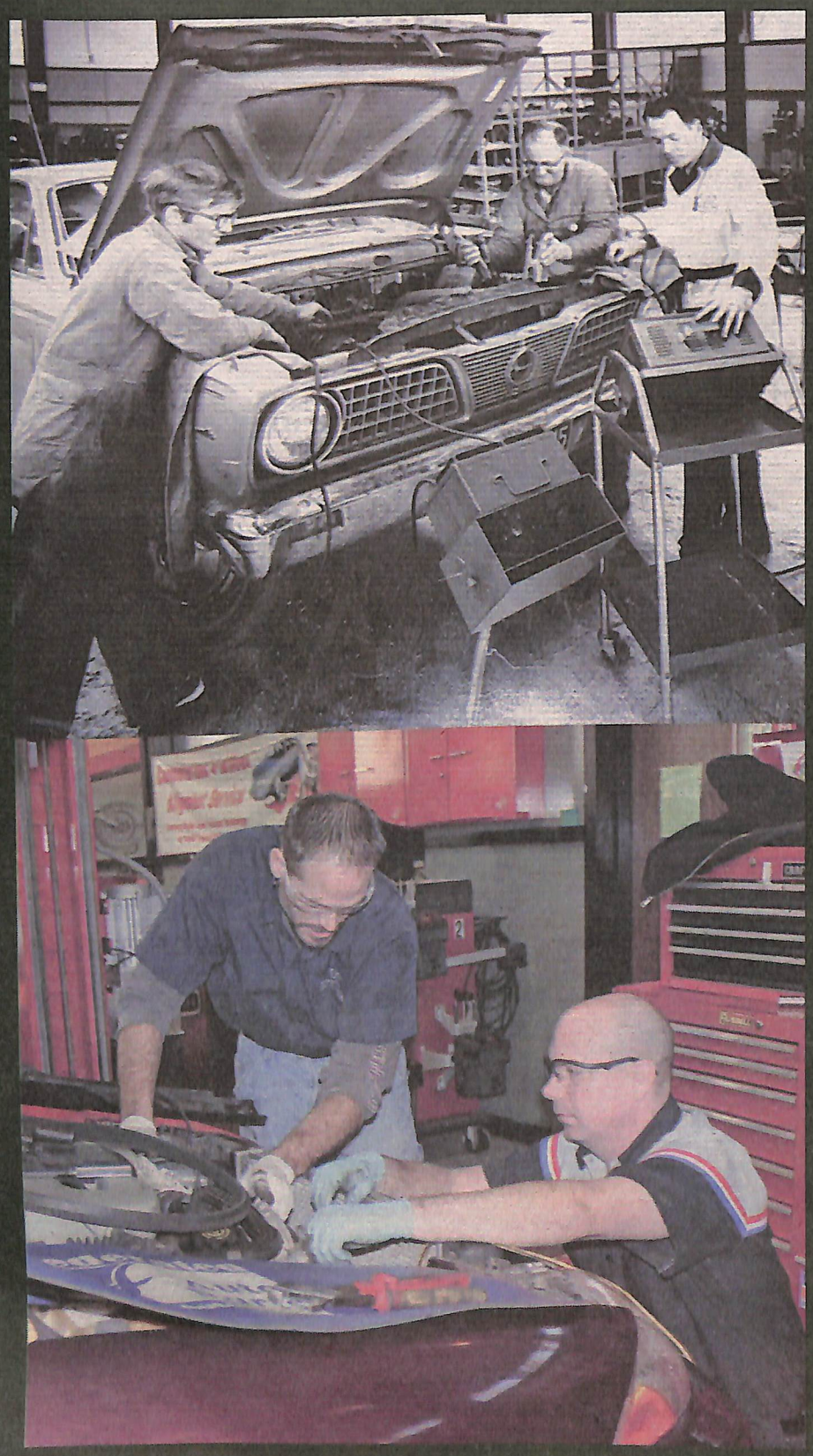

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1964-2014

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Progress

Lang Center Before

Lang Center After

Early Lockwood

Ford Family 1995

Swanson Amphitheater Before

Swanson Amphitheater After

Tom Keel

If not for a massive heart attack in 2009, Tom Keel's record as the longest-serving community college trustee in the state might still be growing.

Keel served on the Umpqua Community College board from 1975 until 2011, a stretch of 36 years covering 10 elections.

"When I ran in 1975 I figured I'd stay a few years, but it ended up being a lot longer than that," he laughed.

Keel graduated from the University of Oregon in 1958 and would eventually land a job with a parks department in Idaho. "I was there a couple of years and saw in The News-Review that Roseburg was looking for a parks director, so I sent a letter, interviewed and got the job and that's what brought me back home," he remembered.

At around the same time a group of local community leaders were working on plans to open a community college and Keel agreed to teach a course in park management and design. "I taught evenings at the campus that was over by the high school at the time," he recalled. "I also taught tennis."

After four years with the city, Keel would land a job running the Douglas County Parks Department (a post he would hold 24 years) and his schedule wouldn't allow him to continue teaching at night. "I was also coaching baseball at the time," he said.

That might have ended Keel's relationship with UCC, but in 1975 one of the original board members retired and Keel decided to run.

"I came on the board when Harry Jacoby was getting ready to retire," said Keel. "He was my high school principal."

Jacoby was UCC's first president, so Keel can still say he's served with every one of UCC's presidents, including current president Dr. Joe Olson.

Representing Zone 2 (an area that includes Sutherlin and Winchester) on the UCC board, Keel said he learned from someone in the elections office that he'd only lost one precinct in just one of his 10 elections, despite never really campaigning.

The best part of his board duties came during graduations, according to Keel. "I loved seeing all those young people get their diplomas, or GED's," he said. "I always remember the families sitting in the audience feeling pretty good. Sometimes it was the kids sitting in the audience while their parents were getting a diploma."

Keel said he's seen a transition from what had been a very young student body to an older one. "They (students) were younger when I started," he said. "The average age now is probably in the 30's."

Board service isn't limited to one meeting per month, according to Keel. "We had a lot of committee meetings besides the official board meeting each month," he said. "I'd say the average was three or four meetings per month, especially when we were working on the budget."

Keel still serves on the UCC Foundation board and spends a couple of days each week in the college gym. "I'm still a fitness nut," he says. "And my 25 acres and old cars keep me plenty busy."

Mickey Beach

For Mickey Beach, it wasn't a lofty goal that first got him into the classrooms at Umpqua Community College. He was afraid of getting his fingers cut off.

"I started my own cabinet shop in my mid-twenties, offering custom woodworking and antique restoration," Beach recalled. "Several years into that, I had a near accident with a table saw. I decided I should shift my career to something safer for guitar players."

Beach, who has been playing guitar since his teens, enrolled in drafting classes at UCC and ultimately earned his associate's degree. At that time, he had four young children and no distinct career goals in mind. He ended up taking an entry level position at the Douglas County Planning Department. He advanced fairly quickly, he said, and was ultimately tagged to work on the county's economic adjustment program through the Council of Governments.

"That job put me in a position of knowing where the economic adjustment funding sources were and how processes were structured for accessing the money," Beach explained. "I was soon offered a job as city planner in Myrtle Creek."

He held that position for five years before taking a job at what is now known as NeighborWorks Umpqua. He was the agency's fourth employee.

"Fifteen years later, we're now up to 55 employees spread across three separate companies and seven lines of business," Beach said. "All of this has been a blessing and a pretty wild ride."

And, it all began at UCC.

Today, Beach is happy to report he still has his fingers and his passion for music. He started Beach House Music and is exploring his options within the music industry and beyond.

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UCC Today

UCC Students
Total Headcount (2012-13) – 14,757
Average Age – 27.5
Female – 54 percent
Male – 43 percent
President's List Honorees – 257 per term
2013 Degrees/Certificates Awarded
Associate of Arts 193
Associate of Science 8
Associate of General Studies 27
Career and Technical 180
One-Year Certificates 116
Pathways Certificates 26
TOTAL 550
GED and Adult High School Diplomas 193

Top Five Transfer Majors
Arts and Letters
Nursing
Emergency Medical Technician
Criminal Justice
Human Services/Psychology (tied)

Top Five Career and Technical Majors
General Studies with Technical Minor
Human Services
Nursing
Office Medical Assistant
Computer Information Systems

Recent Accomplishments
•Received a $350,500 federal childcare grant to help student-parents go to college.
•Received a $2.2 million federal grant to implement student support services on campus.
•Earned the Presidents Cup, an honor that recognizes the academic achievement of college athletes.
•Began work on a new Student Veterans Center on campus.
•Secured 37 new art pieces for the UCC campus.
•Established a new scholarship program, UCC Scholars, for local high school students.
•Disbursed more than $13 million in state and federal financial aid funds in 2012-13
•79 percent of TOP (Transfer Opportunity Program) students persisted from fall-to-fall and 97 percent are in good academic standing
•Hosted 400 high school students and 508 middle school students on campus and gave off-campus presentations to nearly 650 high school students
•UCC volleyball finished in second place in the NWAACC (Northwest Athletic Association of Community Colleges) conference; five players continued on to four-year colleges
•UCC's student newspaper, The Mainstream, received multiple awards.
•UCC's Southern Oregon Wine Institute earns gold and silver medals for its wines in the San Francisco Chronicle Wine Competition.

Kristapher Yates

UCC student Kristapher Yates conducts water samples in the North Umpqua River during a recent biology class.

Kristapher Yates never thought of himself as the college type. He attempted a few classes at Umpqua Community College when he first finished high school in 1998, but he dropped out. He got into drugs and alcohol and followed a too-common path.

After two drunken driving arrests, he ultimately found himself in jail with few options. For Yates, it was a blessing.

"A lot of good things happened because of my time in jail," Yates said. "It forced me to look at what I was doing, how I was living. I came home to live with my parents in Roseburg and got connected to a recovery program. My whole life changed."

Part of that change was returning to UCC. This time, he was confident, motivated, and eager to get started on his new life. Scholarships helped him get started.

"I was so excited to go back to school. I couldn't wait," he said. "I know I have a change now. I know what I want to do and I have direction. I'm not lost out here. I've made friends and am more outspoken and driven."

After working in an assisted living facility, Yates found that he was a natural caregiver. He liked helping people and found his passion in long term care.

He is currently working towards a transfer degree at UCC. His ultimate goal is to work as a pharmacist.

"I have a 4.0 (GPA) right now," he said proudly. "I'm in the groove now."

Najla Morgan

Najla Morgan hopes to someday own her own business. She's not sure yet what kind of business, but she knows she likes forging her own path and doing her own thing. That's what brought her to UCC in the first place.

"Business makes sense to me," Morgan explained. "I like relating to people and interacting, and serving others. And, I like the idea of leadership and leading a project through to the end."

By the time she graduated from Glide High School in 2012, Morgan had already earned 12 college credits through the dual credit program at UCC. She started full-time classes at UCC in September 2012 and has since worked towards a transfer degree. She will graduate in June and plans to transfer to the University of Oregon or Portland State University this fall.

Until then, Morgan is one of the hardest working students on campus. She works for the student newspaper, The Mainstream, and in the campus special events office, where she enjoys scheduling events like weddings and receptions. Being both a student and a college employee has helped her form tight bonds.

"I really like the closeness between students and staff at UCC," she said. "There's a lot of support and they really get to know you. Everyone wants to help."

When she's not working or studying, Najla says she's spending time with family.

"A big reason I came to UCC was, obviously, to save money, but it was also really important for me to stay close," she said. "My little brother is really important to me and I wanted to be able to go to all of his events, and be there for him as much as I could. Being at UCC has let me continue to be a big part of his life."

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On Campus

50th Celebration Event

UMPQUA COMMUNITY COLLEGE

1964-2014

Join Umpqua Community College for an evening of music and fun to celebrate its 50th year of service to Douglas County. The celebration will include the presentation of the 2014 Spirit of Umpqua Hall of Fame inductees.

The informal reception will start at 6 p.m. Friday, March 7, in Jacoby Auditorium on UCC's main campus, 1149 Umpqua College Road. The program will follow at 7 p.m. Refreshments will be provided. This event is free and open to everyone.

Music will be provided by the Umpqua Singers and the Big Horn Jazz Band. Featured speakers will include Dr. Joe Olson, UCC president, Dr. James Kraby, UCC president emeritus, and Dr. Jillanne Michell, English professor and UCC graduate.

For more information, contact Lee Salter at 541-440-7809.

Michael Peterson concert

UCC is partnering with Veterans of Foreign Wars Post 2468 to bring back country music star Michael Peterson to UCC on April 19 for a fundraising concert.

The concert, which will raise money for the VFW's Veterans Relief Fund and Remembrance Wall will also include local favorites, Aces Wild.

Peterson previously preformed at UCC in 2012.

With nine tours to Iraq and Afghanistan, six since December 2010, Michael Peterson is the 2008 recipient of the distinguished Bob Hope Spirit Of Hope award for his service to the nation and the servicemen and women of the Armed Forces. He is loved for such million-selling country music chart toppers as "Drink, Swear, Steal and Lie" and "From Here To Eternity." This multiple Grammy and CMA award nominee has moved audiences all over the globe for more than a decade.

Tickets are $15 online or $20 at the door. Buy tickets online at tickets.umpqua.edu.

In The Mood

Hop on the Chattanooga Choo Choo with a performance by In The Mood, a 1940s musical revue, at 7 p.m. March 26 in Jacoby Auditorium on UCC's main campus, 1140 Umpqua College Road, Roseburg.

Tickets are $29.50 for adults, $27.50 for seniors, and $25.50 for students with ID. Tickets are available online at tickets.umpqua.edu.

In the Mood is a fully staged tribute to Glenn Miller, Tommy Dorsey, Benny Goodman, Frank Sinatra, and the big band greats of the 1940s. Complete with period costumes and choreography, In the Mood pays homage to America's "greatest generation."

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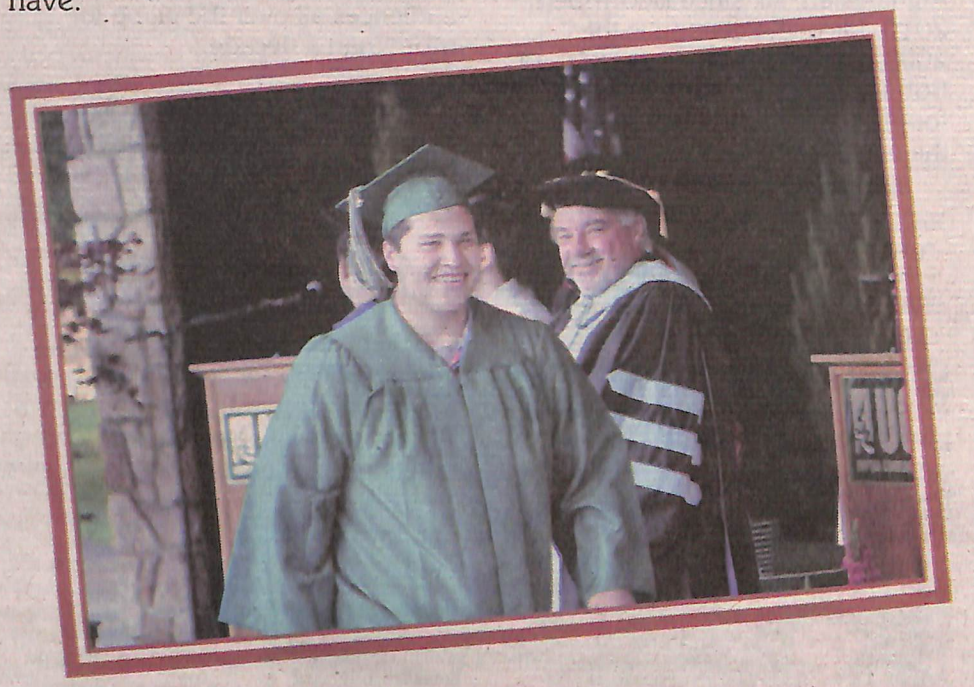
The Next 50 Years

In a digital world measured in months and not years, the next 50 years for Umpqua Community College will be determined by relevancy.

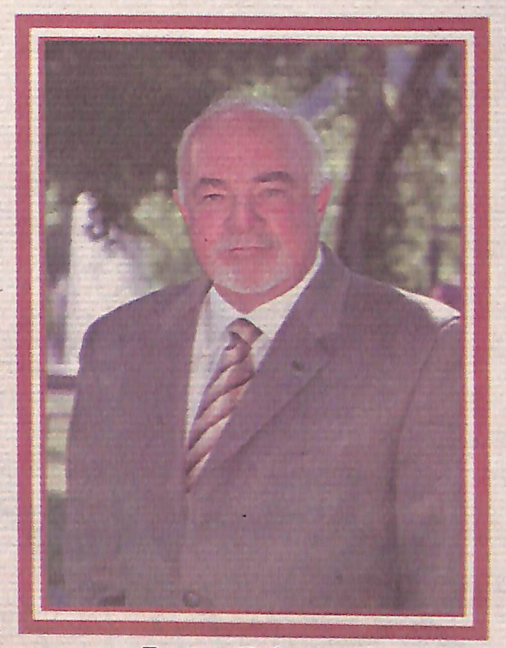
"The biggest challenge to all public education is how we, in the next 50 years, find ways to maintain our relevance," said UCC President Joe Olson. "Things are changing very quickly. We have a five-year strategic plan and the board and I were wondering if that's too far down the road, given how quickly technology is evolving."

He points to the telephone as an example of that evolution. "The phone we used just three years ago is almost an antique," Olson said. "And from a purely philosophical standpoint we used to be critical of planned obsolescence, but that's the kind of discussion we need to have."



Distance, or remote access to education, has never been greater and will only become more readily available, according to Olson.

The digital world is already forcing efficiency and lowering costs for textbooks. "In some cases the cost for textbooks is actually more than tuition," said Olson. "Open resource education is a great way to collaborate with faculty to develop their own textbooks, simply handing students a $5 zip drive instead of a $159 book."



Joe Olson
UCC President

Access to education is the foundation of public education in the United States, Olson said. "Every citizen should have access to an education that will help them improve their standard of living; to make them more rounded citizens and contributing members of their community."

Competition for higher education institutions has never been greater. "If you look around our own town you see huge billboards advertising ways to earn your degree online," Olson pointed out. "And that competition will only grow."

Olson said the difference in UCC and those for-profit online institutions comes down to interest. "We are committed to student success," he said. "The for-profit institutions can come in and make

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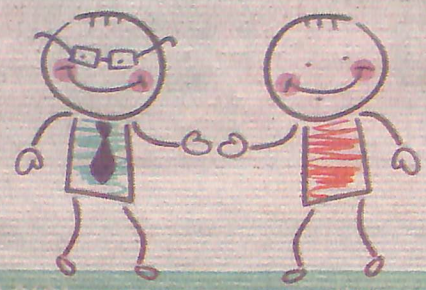
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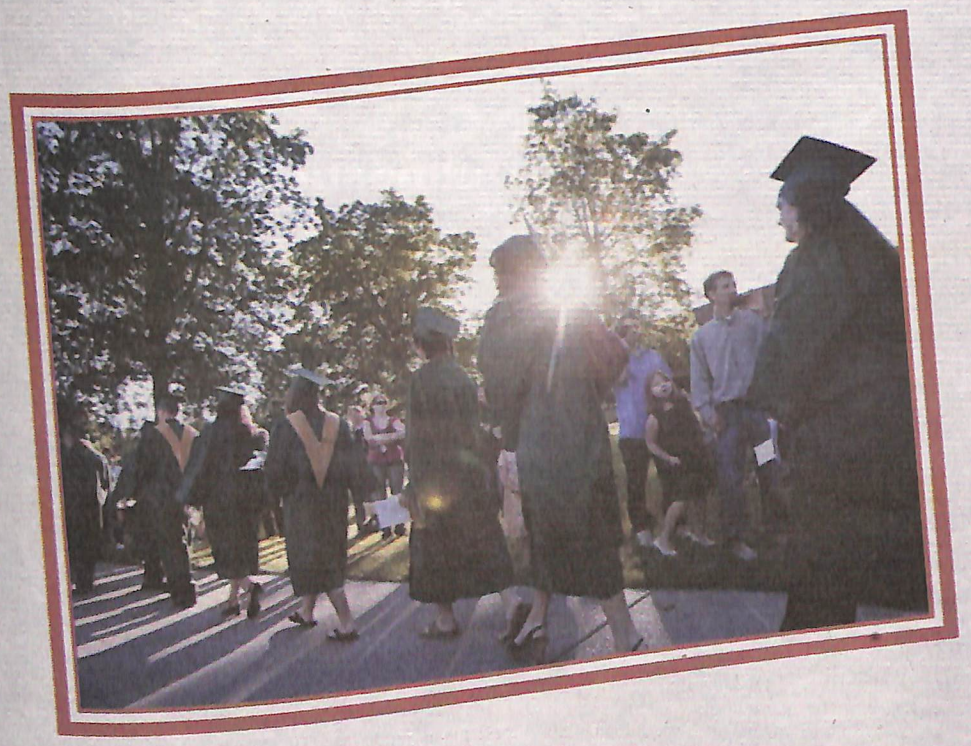
Next 50 cont.

you a sweet deal, but may not provide what students need to become better citizens."

He said the role community colleges play is not just about an education. "It's about a better way of life," Olson said. "We must find a way to emphasize the fact that we are a college for rural America; for Douglas County; for those who don't have an opportunity to get access. It's what makes public education in America so great. We want each and every student to succeed and we must continue to find ways to help them succeed."

Elin Miller, who chairs the UCC board of trustees, agrees.



"It's around the idea of student success," she said. "It's about being able to meet the needs of our community, with the students able to succeed from an academic standpoint."

Miller said the challenge is remaining student-centric and giving students the tools they need to compete in a global workplace. "The role a community college plays has evolved," she said. "It's affordable and we'd like UCC to be the first choice for students graduating from Douglas County."

Elin Miller
Board Chair

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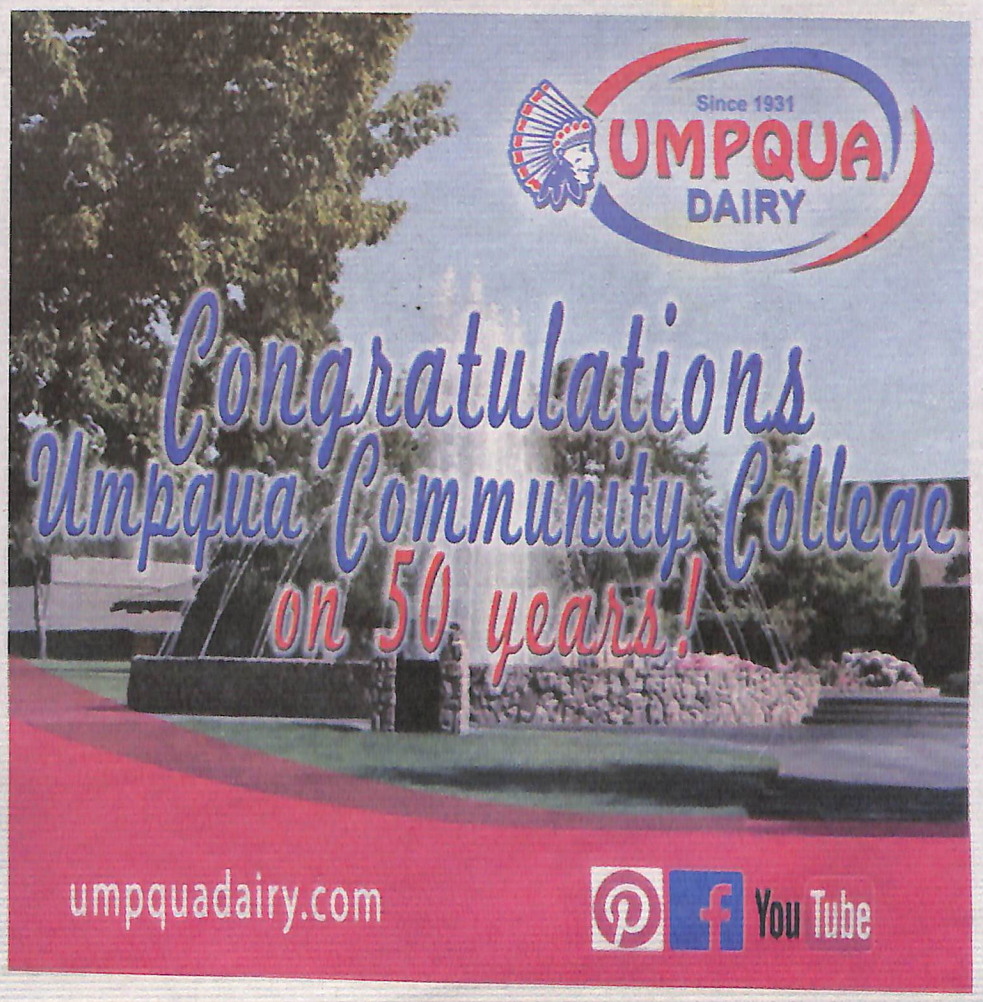

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50 FIFTY YEARS
UMPQUA COMMUNITY COLLEGE
1964-2014

Friday, March 7, 2014

Complimentary Reception – 6 p.m.
Program – 7 p.m.
Jacoby Auditorium, UCC Main Campus

Join us for an evening of music and celebration, and the presentation of the 2014 Spirit of Umpqua Hall of Fame inductees.

For more information, contact Lee Salter at **541-440-7809.**